



EXHIBIT SPACE CONTRACT

Complete the following as it is to be listed in the show program, promotional advertising and booth sign. (PLEASE PRINT)

Firm Name _____ Telephone _____ Fax # _____
 Street Address _____ City _____ State _____ Zip _____
 Website _____ Email _____
 Contact Person _____ Title _____
 Signature _____ Date _____

Describe Your Company's Products or Services: _____

Close proximity to the following firms should be avoided if possible: _____

BOOTH FEE SCHEDULE

Standard \$1095 2-day
Corner \$1250 2-day
Half Booth* \$ 750 2-day

*Half Booth is one booth shared
by 2 vendors _____

SCHEDULE OF EVENTS

_____ January 8 & 9, 2011 - Santa Clara Convention Center

Reserved Booth(s) # _____
 Business License # _____
 Sales Permit # _____

_____ Total **Number of Booths** (Purchased This Contract)
 \$ _____ Total Booth Purchase Price
 \$(_____) Discounts
 10% - 2 - 3 Booths
 15% - 4 - 5 Booths
 20% - 6+ Booths
 \$ _____ **Sub Total**
 \$ _____ Fashion Show Participation (Bridal, Formalwear, Millinery, Eveningwear) - \$495
 \$ _____ Electrical Outlet (500 Watts) - \$95.00
 \$ _____ Extra Table - \$75.00 / Carpet - \$125.00 (Circle One)
 \$ _____ Food Permit \$135.00 Due Three Weeks Prior to Event, Late Fees and Penalties will apply
 \$ _____ **TOTAL SHOW COST**
 \$ _____ Brides List - \$75 (sent by email two weeks after show)
 \$ _____ Brides List on Peel-Off Bride's Labels - \$95
 \$ _____ **TOTAL ADVERTISING COST**
 \$ _____ **50% NON-REFUNDABLE DEPOSIT**
 \$ _____ **Balance Due - Must be RECEIVED 45 Days Prior to Show Date or (\$50.00 LATE FEE)**

AMEX VISA MASTERCARD

CARD HOLDER: _____

CARD #: _____ EXP: _____ SECURITY CODE: _____

MAKE CHECKS PAYABLE TO "BRIDAL MEDIA GROUP"

MAIL TO: BRIDAL MEDIA GROUP

5895 Rue Ferrari Dr, San Jose, CA 95138

TELEPHONE: 408-284-1500

FAX: 408-284-1501 EMAIL: vendor@wedding-faire.com

www.wedding-faire.com

SUBMIT

PLEASE PRINT A COPY FOR YOUR RECORDS

NOTE: Rules & regulations governing exhibit attached to this form are a part of this Contract herein. Rev. 6/10



RULES & REGULATIONS GOVERNING EXHIBITS

1. The Exhibitor shall not assign or sublet said space or any thereof, without the duly signed consent of Trade Shows West, LLC (d.b.a. Bridal Media Group or BMG) management.
2. The Exhibitor agrees to indemnify and save harmless the event, their producer, management and its employees from any and all claims, causes of action and suits accruing or resulting from any damage, injury or loss to any persons, including but not limited to persons to whom the Exhibitor may be liable under any Workers' Compensation Law and the Exhibitor himself and from any loss, damage, cause of action, claims or suits for damages or merchandise, caused by arising out of or in any way connected with the exercise by the Exhibitor privileges granted herein.
3. Should Exhibitor's display and/or materials fail to arrive, Exhibitor is nevertheless responsible for the rental and payment of his/her exhibit space.
4. Any cancellations received 31 days or earlier to a scheduled event will be subject to a 50% assessment of the total booth space fee. 100% assessment from 30 days to date of event. Cancelled booth space may be reassigned by BMG. This in no way relieves Exhibitor of his/her obligation to pay the full applicable assessment. Exhibitors may reschedule a maximum of one time from one event date to another if written notice is submitted to and approved by BMG management thirty days prior to the date of the event being changed. Exhibitor may make no date change within thirty days of any scheduled event. Multiple booth purchases must be used within twelve calendar months from date of contract. Exhibitor will not be permitted to participate in scheduled event without payment in full prior to the beginning of the event. BMG management reserves the right to reassign booth if full payment is not received seven days prior to event set-up.
5. If BMG management should be prevented from holding the exhibition by any cause beyond its control, or if it cannot permit the Exhibitor to occupy space due to causes beyond its control, BMG management reserves the right to alter location and/or date of event with reasonable notice provided to exhibitors. Bridal Media Group management has the right to cancel the exhibit with no further liability than a refund of the booth space rental less a proportionate share of the exhibition expenses.
6. BMG management will provide adequate security at all times. However, Exhibitors are responsible for any loss of equipment and/or display material resulting from theft or misplacement.
7. BMG management reserves the right to alter event layout and booth arrangement to a design that may differ from illustration in the marketing literature and to reassign Exhibitor's booth location if deemed necessary by BMG management. A general admission payable to the BMG management may be charged to the public at BMG management's discretion.
8. Exhibitor agrees that the rules and regulations of BMG management reserves the right to accept or reject all contracts submitted for exhibit space. Exhibitor further agrees that BMG management has the full power to interpret and enforce all rules and regulations in the best interest of the event.
9. Insurance—Exhibitors desiring insurance on their exhibits must place same at their own expense. BMG management will not be responsible for the safety of exhibits against fire, robbery, accident, or any other destructive cause, or for any injury that may arise to the public leased area or to the Exhibitors or their employees while on the event grounds.
10. Vehicles must not be left unattended. The event reserves the right to demand any vehicle to move or vacate the event grounds.
11. BMG management shall have the right to use Exhibitor's name and/or logos for promotional purposes with BMG "Wedding Faire" events.
12. BMG reserves the right to alter the nature of promotional support to meet the needs of a specific event and the market in which that event takes place. Any additions and/or elimination of promotional activities shall be at the discretion of BMG management.

BOOTH SPACE GUIDELINES

1. Exhibit height should not in any way block air and/or light flow; any exhibit over 8' high must be approved by BMG management.
2. All aisles must be kept clear within boundaries set up by local fire codes and BMG management.
3. Side dividers of booths may extend up to 8' high but no more than 4' out from back of booth.

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